

## **Foundation of Börsig s.r.o. in Czech Republic**

**Electronic distributor from Neckarsulm (Germany) founded a subsidiary in Czech Republic. Börsig s.r.o. got its head office in Brno and enables an integral customer service in Eastern Europe.**

After the foundation of Börsig Austria GmbH in 2014 the electronic distributor founded his second subsidiary in Czech Republic to expand towards Eastern Europe. "Meanwhile many of our German customers own production and administration locations in Eastern European countries", explains Thomas Engler, Export Sales Manager of Börsig GmbH, and adds "we decided to expand towards Eastern Europe to still offer our integral service to these customers."

### **Head office Brno**

The electronic distributor has chosen Brno as site in Czech Republic because of its neighbourhood to Slovakia. "The location guarantees the intensive and individual support of our customers directly on site as well as the comprehensive distribution in both countries", says Uwe Glowalla, Head of Sales at Börsig GmbH. At first one employee should be incorporated to the processes and products of the electronic distributor. In the step the sales activities should be developed. With increasing orders either the number of sales employees should be raised up in Brno.

### **AMPER fair participation (CZ)**

Börsig s.r.o. exhibits at AMPER from 20<sup>th</sup> to 23<sup>rd</sup> of March 2018 for the first time. Its an international trade fair for electrical engineering and electronics assembly.

### **Franchised distributor for Intercontec-products in Czech Republic**

Börsig is franchised distributor of Intercontec-products from TE Connectivity in Czech Republic. Unique for the products is there Plug&Play concept. Therefore the Signal-, Hybrid- und Leistungssteckverbinder are applicable variously and enable a quick and easy assembly without tools as well as the exchange of damaged items without problems. Due to that installation times could be shortened and risks of problems during the installation could be reduced.

The authorization of TE Connectivity is a sign of appreciation and underlines the trust of the world's largest manufacturer of connectors. As franchised partner Börsig offers the best technical service to his customers and enables a high reliable delivery as well as a purchase beyond packaging units.

## About Börsig

Börsig is specialist for electromechanics and cooperates with over 20 premium manufacturers. Various internal sales teams – at the head quarter in Neckarsulm as well as in the sales offices in Soest (North Rhine-Westfalia), Freiberg (Saxony) and the subsidiary in Vienna (Austria) – plus a field service enable a personal customer service with a high level of technical expertise. The central warehouse at the head quarter enables the sale beyond packaging units with different shipping providers and options.

## Adress:

Börsig s.r.o.  
Holandská 878/2  
63900 Brno

## Unternehmensinformationen

Foundation of Börsig GmbH: 1969

Managing Director and proprietor: Stefan Börsig

Business segment: Electronic Distribution with main focus on connectors

Foundation of the cable assembly: 1992

Foundation of Börsig Austria GmbH: 2014

Foundation of Börsig s.r.o.: 2017

Employees incl. cable assembly: 190 (*State 09/2017*)

Turnover: 35,9 Mio. € (2013) | 41,2 Mio. € (2014) | 41,9 Mio. € (2015) | 44,5 Mio. € (2016) | 49,6 Mio. € (2017)

Certification: DIN EN ISO 9001:2008, AEO F (Customs Simplifications/Security)

## Kontakt

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